



Proven Baltimore Area Leaders in the Beer Scene Choose Gold (\$2,250)

On the Baltimore Beer Week Website:

- Your Linked Logo prominently displayed as a Gold Sponsor on the BBW Homepage and Sponsor's Page
- Ability to post one BBW-Specific Video on a BBW Web Page about your business
- Descriptive listings of All of Your Events with Links and Logo
- Unlimited Event Submission at Participating BBW Venues
- Banner Ads on BBW Website

Print Media

- Gold Sponsor Logo on any BBW Promotional Pieces
- Full-Color Proud BBW Sponsor Sign for your establishment

Social Media

- Gold Sponsor Logo Inclusion on all email blasts
- 2 Social Media posts featuring your business in the weeks leading up to and during Baltimore Beer Week
- Tags for your business on Social Media posts over the months leading up to and during Baltimore Beer Week
- Featured on Instagram stories at the Baltimore Beer Week Opening Tap Celebration
- Links to YouTube, Vimeo and Instagram

Additional Benefits

- BBW Opening Tap Celebration (Saturday, October 13th, 2018 Noon to 2:00pm) Prior to the Das Best Oktoberfest event at M&T Bank Stadium 2 – 6pm
- Gold Sponsor Premium Product Placement at the BBW Opening Tap Celebration
- One 8 ft. Table with Black Linen at the BBW Opening Tap Celebration
- Up to 2 Different Purchased Beer Styles (if applicable) for the BBW Opening Tap Celebration
- 1 Staffer to Pour with Ability to Wear Logo Attire (provided by sponsor)
- Ice, Rinse Pitcher and Spill Bucket, Signage and Sign Holder
- 8 Tickets to the BBW Opening Tap Celebration which also includes entry into the Das Best Oktoberfest Event
- Ability to Hang up to 4 Banners (sponsor provided)
- Ability to Utilize Your Own 10' x 10' Pop-Up Tent

Contact the Beer Week Committee at: Sponsors@BaltimoreBeerWeek.com

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