

# BALTIMORE BEER WEEK 9<sup>TH</sup>

OCTOBER

13-22 2017



[BaltimoreBeerWeek.com](http://BaltimoreBeerWeek.com)

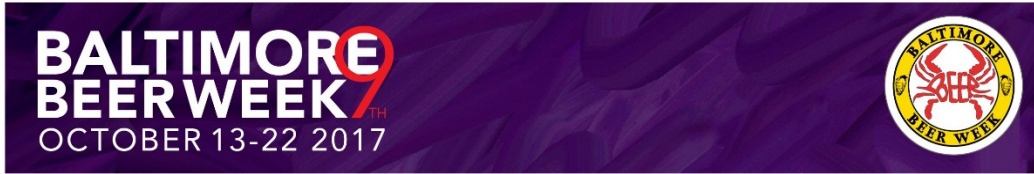


[/BaltBeerWeek](https://www.facebook.com/BaltBeerWeek)



[@BaltBeerWeek](https://twitter.com/BaltBeerWeek)

*David McLeitch*



## Gold Sponsor (\$2,250)

***As an established leader in the Baltimore Beer scene, go with a Gold Sponsorship! This limited availability sponsorship level entitles you to:***

### **On the Baltimore Beer Week Website:**

- Your logo (linked to your website) prominently displayed as a Gold Sponsor on the BBW homepage and sponsors page
- Descriptive listings of all of your events with links and logos
- Unlimited event submission at participating BBW venues

### **Print Media**

- Full-page ad and all of your events listed in the Official BBW/City Paper Event Guide Insert
- Your Platinum Sponsor logo included in All City Paper Ads
- Platinum Sponsor logo on all BBW print media ads, promotional ads and postcards

### **Social Media**

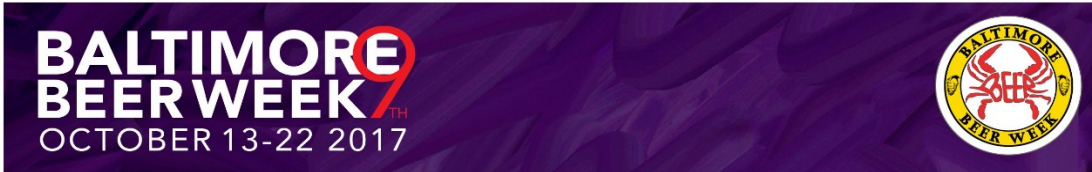
- Gold Sponsor logo inclusion in all email blasts
- The BBW Social Media crew actively promotes events to our ever-growing Facebook and Twitter followers with proportionate coverage to our top sponsors

### **Additional Benefits**

- BBW Opening Tap Celebration (Saturday, October 14th, 2017 (12:00 – 2:00pm) prior to the Das Best Oktoberfest event at M&T Bank Stadium (2:00 – 6:00pm)
  - Gold Sponsor premium product placement at the Opening Tap Celebration
  - One 8 ft. table with black linen at the Opening Tap Celebration
  - Up to 2 different purchased beer styles (if applicable) for the Opening Tap Celebration

- 1 Staffer to pour with ability to wear logo attire (provided by sponsor)
- Ice, rinse pitcher and spill bucket, signage and sign holder
- 8 Tickets to the BBW Opening Tap Celebration which also includes entry into the Das Best Oktoberfest Event
- Ability to hang up to 4 banners (sponsor provided)
- Ability to utilize your own 10' x 10' pop-up tent

For additional information or to secure your sponsorship package, please contact the Baltimore Beer Week Organizing Committee at: [Sponsors@BaltimoreBeerWeek.com](mailto:Sponsors@BaltimoreBeerWeek.com) You can also contact: Dominic Cantalupo at 410-963-5466 or Joe Gold at 410-960-6598



## **Silver Sponsor (\$1,125)**

***You've reached a prominent level as a major player in the beer scene, so share your success with the Baltimore Region and become a Silver Sponsor.***

### **On the Baltimore Beer Week Site:**

- Your logo (linked to your website) displayed as a Silver Sponsor on the sponsors page
- Descriptive listings of all of your events with your links and logos
- Unlimited event submission at participating BBW venues

### **Print Media**

- Quarter page ad and all of your events listed in the Official BBW/City Paper Event Guide Insert which is available prior to the start of BBW 2017 (if submitted prior to any deadlines)
- Unlimited event submission at participating BBW venues

### **Social Media**

- The BBW Social Media crew actively promotes events to our ever-growing Facebook and Twitter followers with proportionate coverage to our top sponsors

### **Additional Benefits**

- BBW Opening Tap Celebration (Saturday, October 14th, 2017 (12:00 – 2:00pm) prior to the Das Best Oktoberfest event at M&T Bank Stadium (2:00 – 6:00pm)
  - One 8 ft. table with black linen at the Opening Tap Celebration
  - Up to 2 different purchased beer styles (if applicable) for the Opening Tap Celebration
  - 1 Staffer to pour with ability to wear logo attire (provided by sponsor)
  - Ice, rinse pitcher and spill bucket, signage and sign holder
  - 4 Tickets to the BBW Opening Tap Celebration which also includes entry into the Das Best Oktoberfest Event

- Ability to hang up to 2 banners (sponsor provided)

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## **BRONZE SPONSOR (\$750)**

***This value-oriented version of the Silver Package makes you stand out from the crowd with enhanced event listings and great marketing opportunities. This level will receive:***

### **On the Baltimore Beer Week Site:**

- Your logo (linked to your website) displayed as a Bronze Sponsor on the sponsors page
- Descriptive listings of all of your events with your links and logos
- Unlimited event submission at participating BBW venues

### **Print Media**

- Eighth page ad and all of your events listed in the Official BBW/City Paper Event Guide Insert which is available prior to the start of BBW 2017 (if submitted prior to any deadlines)

### **Social Media**

- The BBW Social Media crew actively promotes events to our ever-growing Facebook and Twitter followers with proportionate coverage to our top sponsors

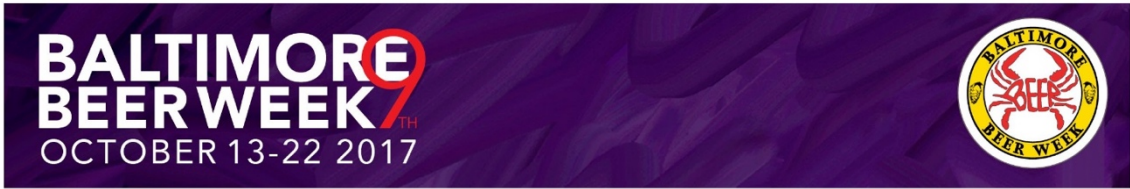
### **Additional Benefits**

- BBW Opening Tap Celebration (Saturday, October 14th, 2017 (12:00 – 2:00pm) prior to the Das Best Oktoberfest event at M&T Bank Stadium (2:00 – 6:00pm)
  - Up to 2 different purchased beer styles (if applicable) for the Opening Tap Celebration
  - Shared space with other Bronze level sponsor
  - 1 Staffer to pour with ability to wear logo attire (provided by sponsor)
  - Ice, rinse pitcher and spill bucket, signage and sign holder
  - 2 Tickets to the BBW Opening Tap Celebration which also includes entry into the Das Best Oktoberfest Event

- Ability to hang 1 banner (sponsor provided)

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## **Brewery/Brewpub Sponsor (\$250)**

***Your Brand is making waves so why not take part in Baltimore Beer Week with this sponsorship. Tons of benefits at an easy on the budget price***

### **On the Baltimore Beer Week Site:**

- Your logo (linked to your website) displayed as a Supplier Event Sponsor on the sponsors page
- Descriptive listings of all of your events with your links and logos
- Unlimited event submission at participating BBW venues

### **Print Media**

- All of your events listed in the Official BBW/City Paper Event Guide Insert which is available prior to the start of BBW 2017 (if submitted prior to any deadlines)
- Unlimited event submission at participating BBW venues

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## **Featured Venue Sponsor (\$100)**

***This no-brainer sponsorship opportunity is a must for your venue or group to take part in Baltimore Beer Week. A true bargain for so many benefits!***

### **On the Baltimore Beer Week Site:**

- Your logo (linked to your website) displayed as a Supplier Event Sponsor on the sponsors page
- Descriptive listings of all of your events with your links and logos
- Unlimited event submission at participating BBW venues

### **Print Media**

- All of your events listed in the Official BBW/City Paper Event Guide Insert which is available prior to the start of BBW 2017 (if submitted prior to any deadlines)
- Unlimited event submission at participating BBW venues

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## **Media and Non-Profit Sponsor (contact us for rates)**

***We truly appreciate what you do, so why not show your support and stand with us to promote beer in the Baltimore Region***

- Listing in the Official BBW/City Paper Event Guide Insert as a Media/Non-Profit Sponsor
- Your logo (linked to your website) prominently displayed as a Media/Non-Profit Sponsor
- All of your events listed in the Official BBW/City Paper Event Guide Insert which is available prior to the start of BBW 2017 (if submitted prior to any deadlines)
- Contact us for specific benefits with BBW depending on your participation level

For additional information or to secure your sponsorship package, please contact the Baltimore Beer Week Organizing Committee at: [Sponsors@BaltimoreBeerWeek.com](mailto:Sponsors@BaltimoreBeerWeek.com) You can also contact: Dominic Cantalupo at 410-963-5466 or Joe Gold at 410-960-6598