



Gold Sponsor (\$2,250)

As an established leader in the Baltimore Beer scene, go with a Gold Sponsorship! This limited availability sponsorship level entitles you to:

On the Baltimore Beer Week Website:

- Your logo (linked to your website) prominently displayed as a Gold Sponsor on the BBW homepage and sponsors page
- Descriptive listings of all of your events with links and logos
- Unlimited event submission at participating BBW venues

Print Media

- Full-page ad and all of your events listed in the Official BBW/City Paper Event Guide Insert
- Your Platinum Sponsor logo included in All City Paper Ads
- Platinum Sponsor logo on all BBW print media ads, promotional ads and postcards

Social Media

- Gold Sponsor logo inclusion in all email blasts
- The BBW Social Media crew actively promotes events to our ever-growing Facebook and Twitter followers with proportionate coverage to our top sponsors

Additional Benefits

- BBW Opening Tap Celebration (Saturday, October 14th, 2017 (12:00 – 2:00pm) prior to the Das Best Oktoberfest event at M&T Bank Stadium (2:00 – 6:00pm)
 - Gold Sponsor premium product placement at the Opening Tap Celebration
 - One 8 ft. table with black linen at the Opening Tap Celebration
 - Up to 2 different purchased beer styles (if applicable) for the Opening Tap Celebration

- 1 Staffer to pour with ability to wear logo attire (provided by sponsor)
- Ice, rinse pitcher and spill bucket, signage and sign holder
- 8 Tickets to the BBW Opening Tap Celebration which also includes entry into the Das Best Oktoberfest Event
- Ability to hang up to 4 banners (sponsor provided)
- Ability to utilize your own 10' x 10' pop-up tent

For additional information or to secure your sponsorship package, please contact the Baltimore Beer Week Organizing Committee at: Sponsors@BaltimoreBeerWeek.com You can also contact: Dominic Cantalupo at 410-963-5466 or Joe Gold at 410-960-6598